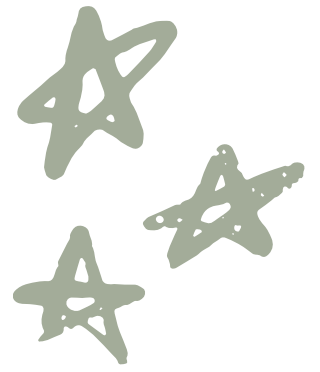


# AMERICAN SHORT FICTION

THE CONSTELLATION PROJECT FALL 2020

FEATURING A SERIES OF EXPERIENCES  
THAT EXPLORE HOW WE CAN FORGE  
AND STRENGTHEN OUR PERSONAL  
CONSTELLATIONS THROUGH A SHARED  
LOVE OF LITERATURE



# ABOUT

*American Short Fiction* is an Austin-based, nationally acclaimed literary arts organization that publishes exceptional new writing by established and emerging authors and hosts literary events in our city and beyond. We believe that reading and writing are transformative acts and that literature has the power to change the way we see ourselves, our world, and our place in it. And there's no place we'd rather fulfill this mission than in Austin, which routinely ranks among the top book-loving cities in the country, drawing over a hundred new talented people to its streets every day.

This year, as we prepare to celebrate our 30th anniversary, we are looking for community partners to help us continue this important work. We strongly believe that the continued success of Austin as a vibrant city and attractive place to do business depends on a growing and flourishing artistic and creative class.

# HISTORY & MISSION

*American Short Fiction* was founded in 1991 at the University of Texas Press in cooperation with the Texas Center for Writers and "The Sound of Writing" broadcast on National Public Radio. The organization is now run by the 501(c)(3) nonprofit American Short Fiction, Inc. Honored with both praise and prizes, the magazine is a recipient of the 2019 Whiting Literary Magazine Prize, and its stories have regularly been celebrated by *Best American Short Stories*, *Best American Nonrequired Reading*, *O. Henry Prize Stories*, *The Pushcart Prize: Best of the Small Presses*, *London's Sunday Times*, and more.

Our mission at *ASF* is simple. We strive to support writers and advance and promote the literary arts. In addition to publishing award-winning fiction, *ASF* hosts regular literary events in our community that are free and open to the public.

# THE CONSTELLATION CHALLENGE

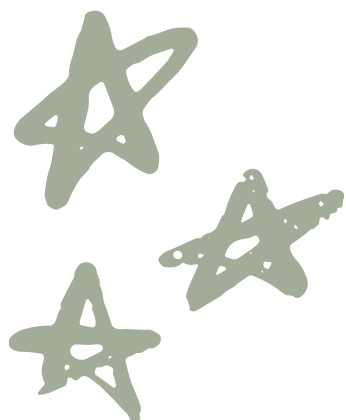
This November, which in happier times would see us traveling to be with loved ones, American Short Fiction invites you on a journey to reach out to your chosen family and grow your constellation of influences. As part of a month-long postcard-writing challenge, we'll share daily prompts from our honorees Jamaica Kincaid, C Pam Zhang, Selena Anderson, and Charlotte Gullick and invite you to send notes out into your universe and strengthen the invisible threads that connect us. The Constellation Challenge tickets include a set of 28 limited-edition printed postcards, exclusive never-before-seen writing from established authors alongside up-and-coming new voices, and a spot at the culminating celebratory "Stars at Night: Constellations" virtual gathering in an immersive experience you don't want to miss. You will emerge from this month changed—and by sharing your own stories, loves, and constellations, you will change the literary landscape, too.

## THE STARS AT NIGHT

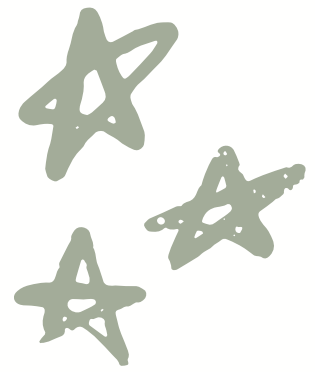
ASF's fifth annual showcase goes virtual this year on **November 30, 2020**, with a stellar program line-up of acclaimed authors, debuts, and community leaders in conversation about how we can stay connected in this time of social distance through a shared love of literature. The evening will feature the following honorees:

- *Literary Star Award*: Jamaica Kincaid
- *Debut Star Award*: C Pam Zhang
- *Community Star Award*: Charlotte Gullick
- *Emerging Texas Star Award*: Selena Anderson

Tickets start at \$50. All proceeds will support ASF, a nonprofit literary publisher of the best voices in contemporary short fiction.







# CORPORATE SPONSOR LEVELS

## \$5,000 UNIVERSE

- Exclusive branding for The Constellation Challenge and The Stars at Night event boxes, including a glow-in-the-dark star handkerchief, Texas-inspired “Stargazer” cocktail kit with a secret recipe curated by a literary bartender, a signed copy of C Pam Zhang's *How Much of These Hills Is Gold*, a limited-edition event poster of The Stars at Night 2020, and a printed chapbook of the honorees' essays on the theme of constellations
- Logo placement or acknowledgment on all print, social, and digital materials for The Constellation Challenge and The Stars at Night
- A full-page ad in the digital program at The Stars at Night
- 2 full-page ads in issues of the printed magazine (valued at \$1000\*)
- Acknowledgment for one year as a major supporter in the print magazine
- Acknowledgment on our social media (Facebook, Twitter, Instagram) channels
- 20 tickets to The Constellation Challenge and The Stars at Night

## \$3,000 ANDROMEDA GALAXY

- Logo placement or acknowledgment on all print, social, and digital materials for The Stars at Night
- A full-page ad in the digital program at The Stars at Night
- A full-page ad in an issue of the printed magazine (valued at \$500\*)
- Acknowledgment for one year as a major supporter in the print magazine
- Acknowledgment on our social media (Facebook, Twitter, Instagram) channels
- 10 tickets to The Constellation Challenge and The Stars at Night

## \$1,000 THE MILKY WAY

- Logo placement or acknowledgment on all print, social, and digital materials for The Stars at Night
- A full-page ad in an issue of the printed magazine (valued at \$500\*)
- Acknowledgment for one year as a major supporter in the print magazine
- Acknowledgment on our social media (Facebook, Twitter, Instagram) channels
- 4 tickets to The Constellation Challenge and The Stars at Night

*American Short Fiction* is a 501(c)3 nonprofit. Sponsors seeking to make a fully tax-deductible gift can receive thanks and acknowledgment (at the event, on the website, in the magazine) only; sponsor benefits of monetary value (e.g. advertising space or complimentary tickets) may require adjustments in calculating the deductible value of the gift. These sponsorship packages are only guidelines—*American Short Fiction* is happy to work with sponsors to customize sponsorship packages according to sponsor preferences.

# OUR COMMUNITY

*American Short Fiction* is a vital member of the thriving community of writers, visual artists, musicians, journalists, foodies, and entrepreneurs who make Austin a go-to destination for creatives around the world. Our participants at the Constellation Project and The Stars at Night will be an influential mix of young tastemakers and established artists and arts patrons who have made Austin's innovative local cultural enterprises such success stories. We look forward to acknowledging your support and sharing your brand with our audience and our wider community through our print, online, and social media platforms.



# CONNECT WITH US

In the midst of the unprecedented challenges brought on by a global pandemic, art nonprofits like *American Short Fiction* rely on the support of our community now more than ever. We believe Austin's identity as a hub for art, innovation, community, and business depends on the creative spirit and artistic institutions that have come to define it. We are always looking for partners in this mission.

Past sponsors have included The LINE Hotel, The Michener Center for Writers, Yeti, BookPeople, Random House Publishing, FSG Originals, Austin Bat Cave, The Library Foundation, Malvern Books, Host Publications, Killa Wasi, Central Market, Topo Chico, Tito's Vodka, Thirsty Planet Brewing, Via 313, and more.

If you are interested in partnering with *ASF*, or if you'd simply like to learn more about the organization, please contact us—we'd love to chat more with you.

In sincere pursuit,

*Adeena Reitberger & Rebecca Markovits*

Adeena Reitberger & Rebecca Markovits  
Coeditors  
*American Short Fiction*

